

WINTER
2024

THE COMMISSION REPORT

BC Vegetable Marketing Commission Newsletter

Issued: December 13, 2024

[HTTPS://WWW.BCVEG.COM](https://www.bcveg.com)

HAPPY HOLIDAYS FROM THE BCVMC!

BCVMC 2024 Holiday Hours

Tuesday, December 24th: 9:00 am - 2:00 pm
Wednesday, December 25th (Christmas Day): Closed
Thursday, December 26th: Closed
Tuesday, December 31st: 9:00 am - 2:00 pm
Wednesday, Jan. 1st, 2025 (New Year's Day): Closed

KEY DATES

- **December 31**
Feedback due on revised BCVMC General Order
- **January 22**
Notification on 2025 BCVMC Election Schedule
- **January 29**
BCVMC Commission Meeting
- **January 31**
Notification on Independent Member Appointment Process
- **February 26**
BCVMC Commission Meeting

MESSAGE FROM DEREK STURKO, CHAIR BCVMC

As we approach the end of 2024, it's a good time to outline a few of the BCVMC's objectives for the year ahead.

One major objective is completing the modernization of the General Order to make it easier for industry to understand. Recently, the Commission rewrote the Order, re-introduced the Agency Order, and incorporated select elements from the policies listed on our website (all of which will be rescinded). We have circulated the revised General Order for feedback, with comments due by December 31, 2024. The final step in the process will be to address a few critical matters (e.g.: streamlining the licensing process) using a short-term Task Force with representation from the greenhouse and storage crop sectors. This foundational work is essential to the Commission's broader mandate and activities.

Another objective for 2025 is the formal introduction of agency reviews. These reviews began this year through a staffed process to monitor the activities and progress of three agencies in response to identified areas of concern. Next year, the Commission will focus on completing the reviews of these agencies, and taking any necessary action(s).

A third objective for 2025 is our commitment to improving communications, transparency, and engagement. To achieve this, we plan to:

- Strengthen engagement with smaller agencies and growers to ensure their perspectives are heard.
- Ensure decision-making processes are timely, transparent, and well-documented.
- Provide regular updates through enhanced communication tools.
- Redesign the BCVMC website to improve navigation and the user experience.

I encourage you to stay informed on these and other priorities in the coming year. In the meantime, on behalf of all BCVMC commissioners and staff, we wish you all the best for the holiday season.

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BCVMC NEWS

BCVMC Election

The 2025 Election will be conducted in the upcoming months. The BCVMC will need to fill two (2) positions for elected members of the BC Vegetable Marketing Commission (BCVMC). The two elected positions consist of one member for the Greenhouse Crop category and one member for the Storage Crop category.

BCVMC Independent Member Appointments

In 2025 the BCVMC will need to appoint two (2) independent members to the Commission. A Selection Committee will establish an Appointment Schedule and will manage the process. The process will commence in January 2025.

Exporting Japanese Bell Peppers to Japan

This is a reminder that if you intend to register your Production and/or Packing Facility for the export program for fresh BC-grown peppers to Japan, you must submit your application to the Canadian Food Inspection Agency (CFIA) by **Jan 15th** to this email address: WST BC Peppers / Poivrons CB (CFIA/ACIA) CFIA.WSTBCVPeppers-PoivronsCB.ACIA@inspection.gc.ca. For applications or any questions you may have, please email the CFIA at this address or the BCVMC at info@bcveg.com.

REMINDERS...

- All Greenhouse Agency Q4 Volume/Value reports are due by January 31st.
- Storage Crop Agencies are to submit their 2025 Planting Intention Forms by January 31st.

WHO WE ARE The BCVMC is a Public Sector Organization (PSO) charged by the BC Government to administer and ensure compliance with the provisions of the Natural Products Marketing (BC) Act (NPMA) as it relates to regulated vegetables.

Recent News Releases: <https://www.bcveg.com/news-and-notice.html>

2024-09-24 Interim Decision on Agency Application and Review of a Probationary Agency Designation

2024-10-03 Consultation Regarding Applications for new PA and Crop Mix Changes

2024-10-11 Interim Decision on Agency Application and Review of a Probationary Agency Designation

2024-10-16 Decision on Agency Application and Review of a Probationary Agency

2024-10-18 Interim Decision on Agency Application and Review of a Probationary Agency Designation

2024-10-30 Agency Application and Review of a Probationary Agency Designation

2024-11-27 BCGGA Appeal of Levies Decision

2024-11-29 Mucci Farms NOP Dismissal

2024-12-04 General Orders Revision

2024-12-06 BCGGA v. BCVMC (N2403)

