

FALL
2024

THE COMMISSION REPORT



BC Vegetable Marketing Commission Newsletter

Issue: October 16, 2024

KEY DATES

- **Oct. 23rd** Commission Meeting
- **Oct. 30th** Canadian Potato Council Meeting
- **Nov. 2nd** Annual Greenhouse Producer Licence expires

[HTTPS://WWW.BCVEG.COM](https://www.bcveg.com)

NEWS



2024 BCVMC Industry Survey

The BC Council of Marketing Boards (COMB) is conducting this evaluation on behalf of the Commission to elicit feedback from you, which will help inform and provide input to update the Commission's strategic plan. As an interested party of the regulated vegetable industry, you are kindly requested to participate in this survey. It will take approximately 7-10 minutes to complete this questionnaire and all answers will remain anonymous. As an incentive to complete this year's evaluation there will be a draw from the participants who complete the survey by 4:00 p.m., Tuesday, October 22nd, 2024. The winner will receive a \$250 Prepaid VISA gift card. The survey was circulated on October 15th. If you did not receive a copy of the link and wish to participate please contact Della Oberhoffner, COMB General Manager, at office@bccoga.ca or call 778.242.0285.

BCVMC Staff Changes

On June 7th, 2024 we welcomed Jerome Lengkeek as our new Senior Policy and Market Analyst. Jerome has significant experience in project management, market analytics, research, stakeholder engagement, and communication. As our Senior Policy and Market Analyst, he will develop and update policies for the BCVMC, manage the information database and reporting functions, and maintain relationships within BC's regulated vegetable industry.

We are also pleased to welcome Mariana Loza Scavia as our new Senior Licensing and Compliance Administrator. Mariana started with the Commission on September 23rd and brings significant experience in food safety, process improvement and quality management, with a strong background in compliance and regulatory affairs within the food and agricultural sector. As our Senior Licensing and Compliance Administrator, Mariana will oversee the licensing process and ensure compliance with the General Order, while providing support, fostering positive relationships, and implementing process improvements to enhance operational efficiency.

Recent News Releases: <https://www.bcveg.com/news-and-notice.html>

2024-07-18 Decision on Prokam (DA)

2024-08-13 Decision on Mucci International Marketing Inc Agency Application

2024-08-23 Agency Application and Review of a Probationary Designation

2024-09-03 Greenhouse R&D Levy Increase

2024-09-17 BCVMC Suspends Payments to the BCGGA

2024-09-17 Suspension of Greenhouse Industry Advisory Committee

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NORTHERN EXPANSION

In previous editions of our newsletters, we've mentioned the expansion of our mandate to once again cover the northern part of BC, and that the next step was to expand our engagement by giving more opportunities for feedback.

Jerome Lengkeek, our Senior Policy and Market Analyst, visited some areas of the north recently to observe some of the vegetable production there first-hand, meet with farmers at public markets, and to host some meetings with representatives of the Regional District governments and producers.

It was a great opportunity to hear about their concerns and gather suggestions on how we can make the Regulatory Framework effective in their region with some potential adaptations to reflect their unique circumstances. We look forward to continuing the engagement and consultation process in the North over the coming months.

REMINDERS



Application Fees and Service Fees - Schedule VIII

Please be aware of the current BCVMC application fees and service fees in the table below that became effective January 1, 2024. This schedule can be found as Schedule VIII in the BCVMC General Order.

Application Type	Fee	GST (5%)	Total Fee
Application Fees			
Agency	\$20,000.00	\$1,000.00	\$21,000.00 ¹
Producer – Greenhouse Crops	\$500.00	\$25.00	\$525.00
Producer – Storage Crops	\$500.00	\$25.00	\$525.00
Producer – Processing Crops	\$500.00	\$25.00	\$525.00
Producer – Strawberries (for processing over thirty (30) tons	\$500.00	\$25.00	\$525.00
Producer - Shipper	\$6,000.00	\$300.00	\$6,300.00 ²
Processor	\$1,000.00	\$50.00	\$1,050.00
Wholesaler	\$1,000.00	\$50.00	\$1,050.00
Commission Salesperson	\$1,000.00	\$50.00	\$1,050.00
Service Fees			
Established Producer – Greenhouse Crops – Increase in Production Allocation	\$500.00	\$25.00	\$525.00
Established Producer – Storage Crops – Increase in Delivery Allocation	\$500.00	\$25.00	\$525.00
Ministerial Exemption Application	\$500.00	\$25.00	\$525.00

WHO WE ARE: The BCVMC is a Public Sector Organization (PSO) charged by the BC Government to administer and ensure compliance with the provisions of the Natural Products Marketing (BC) Act (NPMA) as it relates to regulated vegetables.