

Bio – Michael Minerva

In my over 28 years with Village Farms, my experience spans over several departments including project development, project finance, business development, and sales & marketing. I currently serve as the Senior Vice President of Village Farms' Grower Relations & Supply Development Division. In this capacity my responsibilities include growing and maintaining Village Farms external supply base by attracting growers across North America that meet and exceed Village Farms standards with regard to food safety, quality, social responsibility and ethics, helping manage the sales, marketing & distribution of the production from that grower base, and managing and maintaining the relationships with these growers.

In my early years at Village Farms I worked in the Development Division as part of a team that developed, financed and constructed greenhouse projects in Ft. Davis and Marfa, Texas, Buffalo, New York and Fredericksburg, Virginia. I also served as a Commissioner on the BCVMC Board representing the Greenhouse Tomato District I & II Category from 2012-2016 and again from 2023 through today.

I earned a Bachelor of Science degree in Finance from St. John's University in New York in 1989 and currently reside in New Jersey with my wife and teenage children. I'm avid N.Y. Met fan, and in my spare time I enjoy watching all sports (especially ones that my children are playing in) keeping up with current events, trying to maintain a healthy lifestyle, and most importantly spending time with my family.