

April 7, 2016

**BY ELECTRONIC MAIL**

To all Producers, Stakeholders,

**RE: VMC Workshop Report – Vancouver Island Supervisory Review**

George Leroux presented his report to the Commission at the April 6<sup>th</sup> afternoon Board meeting. Commissioners discussed preliminary thoughts about the report and its recommendations. Subsequent to the board meeting, the report was handed out to growers who attended the AGM held that evening.

The Report's recommendations are summarized as follows:

- Determine a Vision and Values for the VMC.
- Establish measures of Industry Performance.
- No recommendation is made on governance structure.
- VMC needs to develop an updated Strategic Plan.
- Board and Management need to be aligned on the Strategic Plan.
- Storage Crop Planting should be surveyed – intentions and actual.
- Delivery Allocation Orders need an overhaul.
- Agency licensing criteria need to be applied on Vancouver Island.
- Storage crop Agencies need to be audited presently.
- Have each Vancouver Island Agency apply anew for 2017.
- Use Part XV of the General Orders to address current Agency growth ambitions.
- Start to enforce the regulations on a consistent basis.

A copy of the report has been attached to this e-mail and will be posted on the VMC website.

People can respond to the report within the next 14 days. **Your comments need to be submitted in writing by April 22<sup>nd</sup>.** (By fax: 604-542-9735 or e-mail: [asolymosi@bcveg.com](mailto:asolymosi@bcveg.com))

Please call our office if you require further information about the Supervisory Review. The Workshop Report and background material can be found on our website: <http://www.bcveg.com/news.asp>

Upon consideration of any further comments submitted, the BC Vegetable Marketing Commission will be reporting to BCFIRB with its recommendations.

Yours truly,



Andre Solymosi,  
General Manager

Enclosure