

May
2017

Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

2017
Office Hours

Monday to Friday
9:00 – 5:00

BC Vegetable Marketing
Commission
#207, 15252 – 32nd Ave.
Surrey, BC V3S 0R7
Ph: 604-542-9734
Fax: 604-542-9735
www.bcveg.com

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May 11, 2017

10% Reduction in BCVMC Administrative Levy

At the April 5th AGM the Commission announced a 10% reduction of the BCVMC Administrative Levy for the 2017 Crop Year.

Election Policy Review

The Commission launched an election policy review in March and had discussions with producers at the AGM. Feedback will be reviewed by the Commission at the next scheduled meeting in June. We are extending the opportunity to May 31st for receiving written submissions on the topic. For further information please contact the Commission General Manager.

2017 BCVMC Election Results:

John Newell

Greenhouse Cucumbers
Districts I, II & III

Mike Reed

Greenhouse Vegetables
Districts I, II & III

Peter Guichon

Storage Crops – At Large
District I, II & III

Hugh Reynolds

Processing Crops
Districts I, II & III

Expansion of Regulated Greenhouse Lettuce Category

The Commission received a request to expand the regulated Greenhouse lettuce category to include all lettuce types. The only regulated product currently included in this category is Butter Lettuce. Producers of Butter Lettuce are required to be licensed. If this request is approved, all varieties of head lettuce, referred to by the trade as Multi-leaf, and all other lettuce types that are grown in BC in an enclosed structure would become regulated products.

As part of the process to regulate a vegetable, the Commission is required to verify if there are any producers in the province that are currently producing lettuce varieties, other than Butter Lettuce, in a controlled environment.

Producers that fit this profile are asked to contact the Commission General Manager by **JUNE 16th, 2017** for further information and to register as a producer.

On completion of the feedback and information gathering process, the Commission will hold a vote on regulating or not regulating the product. Ballots are to be issued to all known Producers.

NEWS

Vancouver Island Supervisory Review

The Supervisory review has been completed. On January 31st the BCFRIB approved the Agency recommendation submitted by the Commission.

An outcome of the review was to adjust the Producer-Shipper Licence Category to include Storage Crop Producers and make this Licence Category less restrictive on commercial trade channels to whom a Producer-Shipper can market and distribute product.

Amending Order #44 provides a full description of the changes that were made to the General Order to accommodate the revised Producer-Shipper Licence category. This document can be found on our website, <http://www.bcveg.com/orders.asp>



May 26 – June 3, 2017

Stop by one of the 140 participating Great Canadian Superstores, Overwaiteas and independent stores to check out their displays and show support for locally grown produce.

On June 3, take a greenhouse farm tour at a greenhouse listed below, between 10-2, for a chance to step behind the glass, meet your local greenhouse grower and see how these veggies are grown.

- Westcoast Vegetables** – 3975 46A St, Delta
- Sunnyside Greenhouses**, 1119 – 176 St. Langley
- Topgro Greenhouses**, 1110 – 264 St., Langley
- Randhawa Farms**, 33677 Hallert Rd, Abbotsford

LINK to

BCVMC Policy

<http://www.bcveg.com/policy.asp>

LINKS

Newsletter Archives:
www.bcveg.com

Canadian Horticulture Council:
www.hortcouncil.ca

LINKS

For potato industry news go to:
United Potato

Growers of Canada:
unitedpotatocanada.com

OR

United Potato Growers of America
unitedpotatousa.com

Compliance & Enforcement Program

JBM Produce Ltd. remains unlicensed as a Wholesaler. Agencies, Producers and Wholesalers are not allowed to supply regulated product to this company. This status will continue unless the Commission notifies otherwise. Please call the office if you require further information.

All Producers, Producer-Shippers, Agencies and Wholesalers are required to have a valid and subsisting Commission licence to have access to regulated vegetables grown in BC. Licensees are subject to the General Order that sets the rules for orderly marketing of regulated product. Please take note that Inspectors will be conducting random inspections over the season to ensure participants are operating in compliance with the rules.

Anonymous tips on non-compliant stakeholders can be submitted in confidence to the BCVMC General Manager.

Licence & Expiry Schedule

LICENSE CATEGORY	EXPIRY DATE	RENEWAL
Storage Crop Producers	May 14 th , 2017	Licence renewals are currently underway.
Processing Crop Producers	May 14 th , 2017	
Producer Shippers	May 14 th , 2017	