

October  
2014

# Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

2014 PROCESSING  
VEGETABLE CROPS

## 2014 PROCESSING VEGETABLE CROPS

The volume of the 2014 pea crop received by processors was comparable to other years. Quality was reported as good. The yield for this year's pea crop was in line with the 4-year average; nonetheless, the total volume of the 2014 crop delivered to processors was less than last year, but similar to what occurred in 2012.

Despite processors receiving less strawberry volume during the 2014 season compared to 2013 those producers that did deliver strawberries for end uses such as whole berry IQF or lesser valued puree enjoyed a higher per ton price compared to the two previous years.

Harvesting of the cauliflower and broccoli crops is complete while the Brussels sprouts harvest is getting underway in earnest and is expected to run to mid-December.

This year the quality of the broccoli crop was affected by the above seasonal temperatures and precipitation to the extent that the volume received by processors for processing was below average. With cauliflower being less sensitive to the described weather cauliflower quality was reported as good.

GREENHOUSE  
VEGETABLE PRODUCER  
ANNUAL LICENCE  
RENEWAL

## GREENHOUSE VEGETABLE PRODUCER ANNUAL PRODUCER LICENCE RENEWAL

By now greenhouse vegetable producers who were issued an annual Producer Licence last year should have received via the regular mail annual producer licence renewal information.

If this is not the case please contact Sharon Danyluk at the Commission office

for arranging to have information sent to you.

When a renewed Annual Producer Licence is issued it will have effect for the November 2, 2014 – November 1, 2015 licensing period.

The licence renewal deadline is November 1, 2014.

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# **CanadaGAP**

## **Annual General Meeting**

**Friday, December 5, 2014 – 1:30 PM EST**

**National Office of the  
Canadian Federation of Agriculture**

**21 Florence Street**

**Ottawa, Ontario**

**Participation by phone/web presentation available**

For more information visit the CanadaGAP web site:

<http://www.canadagap.ca>

### LINKS

Newsletter Archives:  
[www.bcveg.com](http://www.bcveg.com)

Canadian  
Horticulture Council:  
[www.hortcouncil.ca](http://www.hortcouncil.ca)

### LINKS

For potato industry  
news go to:

United Potato

Growers of Canada:  
[unitedpotatocanada.com](http://unitedpotatocanada.com)

OR

United Potato  
Growers of America  
[unitedpotatousa.com](http://unitedpotatousa.com)

Commission Hotline  
604-302-1046

**EFFECTIVE OCTOBER 20, 2014**

**THE BC VEGETABLE MARKETING COMMISSION'S**

**POSTAL CODE HAS BEEN CHANGED TO**

**V3Z 0R7**