

September
2015

BC Vegetable Marketing Commission Bulletin

Future of Regulated Marketing on Vancouver Island Supervisory Review

September 3rd, 2015

The objective of the Supervisory Review is to define a clear shared vision for the regulated vegetable sector on Vancouver Island and explore the strategies available to achieve it. Stakeholders have the opportunity to participate in a multi-stage consultation process to ensure that input is received from everyone with a direct interest in the Vancouver Island vegetable sector.

The BC Vegetable Marketing Commission (Commission) is committed to implement a solution that is the outcome of a fair and inclusive process. The review process may result in recommendations being made by the Commission to the BC Farm Industry Review Board (BCFIRB) that require a change for the orderly marketing structure on Vancouver Island. Therefore, it is critical that everyone with an interest in the Vancouver Island vegetable sector participates.

There are a total of five stages to the review process. Stages one and two provide an opportunity for stakeholders to contribute to the development of the shared vision and options on how the vision can be achieved.

Details about the review and each stage of the consultative process can be found under the *News & Notices* section of the Commission website <http://www.bcveg.com/news.asp> in the document titled '**Vancouver Is. Supervisory Review Brief – Introduction**'.

A discussion paper has also been posted that provides background information for *Stage 1* of the process. The Due Date for written feedback from *Stage 1 - Vision Building* is **November 6, 2015**.

Please call the Commission if you have any questions about the Supervisory Review or the consultation process. Phone: 604-542-9734, Toll Free: 1-800-663-1461

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