

August  
2014

# Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

## STORAGE CROP PRODUCER CONSULTATION MEETINGS

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Recently the Commission held three consultation meetings with storage crop producers primarily for the purpose of addressing quota management issues. The Vancouver Island meeting was held on August 6 while the Fraser Valley and Interior meetings were held August 7 and 13, respectively.

The meetings allowed the Commission to relate to producers the importance of having key quota management policies in place so that orderly marketing is maintained and strengthened. The Commission received producer comments during the meetings and by way of written submissions.

A number of issues were examined during the meetings. The key topic was the role Delivery Allocation (DA) and planted area, together, play to bring forward an aggregate volume of regulated products that does not oversupply the market. When planted area significantly exceeds DA-driven area, it is logical that producer prices will be decreased to facilitate market clearing leading to lower returns.

During its August 20 regular meeting Commission members received and reviewed the comments provided during each of the three meetings and set out in the received written submissions. No decisions were taken. The Commission is continuing to examine the situation prior to making any regulatory decisions.

### GREENHOUSE VEGETABLE PRODUCERS 2015 CROP MIX

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For each producer greenhouse vegetable production allocation is fixed and cannot be adjusted unless the Commission has issued to the producer written prior approval for doing so.

For the purpose of adjusting production allocation from one crop year to the next greenhouse vegetable producers are to apply to the Commission for receiving written approval in advance of implementing any changes. For producers marketing through an agency and for assuring that an agency's aggregate crop mix is aligned with its annual marketing plans, an agency is required to approve a producer's 2015 crop mix change request. Producers not marketing through an agency are to directly inform the Commission of their 2015 crop mix intentions.

As in other years producers will be sent information about crop mix change via email. This will first occur in early September and continue for each month until March 1. At that time the outcome of the crop mix change process will be the establishment of the provincial greenhouse vegetable production allocation.

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AGENCY TRANSFER  
APPLICATION  
FILING DEADLINE

## AGENCY TRANSFER APPLICATION FILING DEADLINE


Information about agency transfer was set out in the July newsletter. For greenhouse vegetable producers the application filing deadline is September 15, 2014. The filing deadline for storage crop producers is October 31, 2014.

For learning more about agency transfer, including written policy information, producers are referred to the July 2014 Commission newsletter. By clicking on the link supplied below the July 2014 Commission newsletter should appear.

Link: <http://www.bcveg.com/docs/2014%20-%20July%20Newsletter.pdf>

AGRI-STABILITY  
NOTICE

## AGRI-STABILITY DEADLINE NOTICE



AgriStability  
BC Ministry of Agriculture

### August 6, 2014 - ATTENTION - Important Deadline Reminder!

During the summer months farmers are busy looking after their crops and farm products. But while they are busy on the farm there are some important deadlines the AgriStability administration would like to remind them about.

#### Those who are enrolled in the 2013 program year please note:

- The deadline to submit the 2013 AgriStability/AgriInvest Harmonized form
- **(without penalty)** is September 30<sup>th</sup> 2014.
- Producers can still submit their 2013 AgriStability/AgriInvest Harmonized forms
- **(with penalty)** until December 31<sup>st</sup> 2014.
- The penalty for late filing is \$500.00 per month; the maximum penalty is \$1500.00.
- Producers who miss the December 31<sup>st</sup> 2014 deadline will not be eligible for the 2013 program year.

#### AGRISTABILITY REGIONAL OFFICES

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LINKS

Newsletter Archives:  
[www.bcveg.com](http://www.bcveg.com)

Canadian  
Horticulture Council:  
[www.hortcouncil.ca](http://www.hortcouncil.ca)

LINKS

For potato industry  
news go to:  
United Potato  
Growers of Canada:  
[unitedpotatocanada.com](http://unitedpotatocanada.com)

OR

United Potato  
Growers of America  
[unitedpotatousa.com](http://unitedpotatousa.com)

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### ANNUAL PRODUCER LICENCE EXPIRY AND RENEWAL SCHEDULE

The table below displays annual producer licence expiry dates and when administration for licence renewal is to occur.

CROPS	EXPIRY DATE	RENEWAL OCCURS
Greenhouse	November 1, 2014	October 2014
Storage	May 14, 2015	April 2015
Processing	May 14, 2015	April 2015