

June  
2013

# Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

AMENDING ORDER  
NUMBER 38

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During the June 26 regular meeting the Commission approved Amending Order Number 38 serving to repeal Schedule I of the General Order and replace it with a revised schedule.

The amendment to the General Order was required because of the May 31, 2013 VMC hearing decision to conditionally grant Island Vegetable Cooperative Association (IVCA), a licensed designated agency, authority to market greenhouse bell peppers.

In accordance with General Order provisions in late April IVCA put before the Commission an application that it be granted authority to market a “New” regulated crop. This would be in addition to those crops; namely, storage crops, IVCA is currently authorized to market

Consistent with Part XV of the General Order when the Commission receives an application from an existing agency to add a “New” regulated crop to those it is currently authorized to market, the Commission is to hold a hearing. In the current instance the Commission conducted a hearing by way of written submissions and a Panel of the Commission reached a decision about the IVCA application on May 30, 2013. The decision with written reasons is available on the VMC web site. [ [www.bcveg.com](http://www.bcveg.com) ].

The Commission decision included conditions; namely, that IVCA’s “New” marketing authority is limited to bell peppers produced for marketing by a producer that historically and continues to market storage crops through it and the granted authority is to end December 31, 2013.

The December 31, 2013 authority limitation was put in place in recognition of the January 7, 2013 Farm Industry Review Board (FIRB) Supervisory Review decision. That decision served to put in place interim FIRB authority for two central Vancouver Island marketing agencies to market both storage and greenhouse vegetables.

The above mentioned decision directed the Commission to undertake fact finding for arriving at recommendations to be put before FIRB in November regarding regulated marketing in the central Vancouver Island area.

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## GREENHOUSE PRODUCERS ANNUAL LEVY

## GREENHOUSE VEGETABLE PRODUCERS - ANNUAL LEVY

Commission annual producer levies are collected from growers by their designated agency and on behalf of each grower the levy funds are remitted to the Commission.

The levy collection and remittance occurs in three installments with the first due

July 31. Producers should expect installment 1 levy collection to occur in mid-July.

Producers not shipping through a designated agency by now should have received an invoice and are to make remittance to the Commission.

## OFF AND RUNNING

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As all can attest the spring has been a mix of suitable and challenging weather for planting storage and processing crops.

New or Warba potatoes have been available for the past month and the other potato varieties will begin to appear shortly. Extended cool and rainy weather has influenced the season and in turn so will it affect producer returns.

Getting processing crops planted, in particular peas and bush beans, has been affected by the weather resulting in farmers' seeding and harvesting plans to be revised more than once during the late May and June time period.

## PLANTED AREA SURVEY

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Different to other years the Commission is looking to the BC Fresh agency to report storage crop planted area on behalf of its growers whereas growers shipping through the other storage crop agencies are each asked to return a completed survey form to the Commission.

Planted area survey forms have been mailed out to those growers that are to directly respond to the Commission.

Growers are asked to complete the survey form for return to the Commission office once all storage crop planting is complete.

By contacting Sharon at the Commission office (telephone 604-542-9734, ext. 24) a survey form can be provided either by way of an email or facsimile.

***The Commission office will be closed on Monday, July 1<sup>st</sup> to give staff the opportunity to celebrate Canada Day with family and friends***

### LINKS

Newsletter Archives:  
[www.bcveg.com](http://www.bcveg.com)

Canadian Horticulture Council:  
[www.hortcouncil.ca](http://www.hortcouncil.ca)

### LINKS

For potato industry news go to:

United Potato

Growers of Canada:  
[unitedpotatocanada.com](http://unitedpotatocanada.com)

OR

United Potato Growers of America  
[unitedpotatousa.com](http://unitedpotatousa.com)

Commission Hotline  
604-302-1046



## Happy 146<sup>th</sup> Birthday Canada!

*and to all our growers, colleagues  
and industry friends, have a safe and  
happy Canada Day celebration!*