

July
2013

Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

GREENHOUSE VEGETABLE
AND STORAGE CROP
PRODUCERS - AGENCY
TRANSFER APPLICATION
FILING DEADLINE

AGENCY TRANSFER APPLICATION FILING DEADLINE GREENHOUSE VEGETABLE AND STORAGE CROP PRODUCERS

GREENHOUSE VEGETABLE PRODUCERS

Greenhouse vegetable producers with the interest to transfer agencies for the 2014 crop year commencing January 1, 2014 must file an application with the Commission by September 15, 2013. In addition to applying to the Commission for approval, the producer has a duty to notify the designated agency of record about their interest to transfer agency.

Key considerations in providing advance notice to the designated agency of record are the time frames set out in the Grower Marketing Agreement (GMA).

To learn whether or not transferring to another agency is achievable producers should refer to their GMA document and review the notice and termination provisions. The GMA should contain key dates pertaining to when the producer is to provide advance notice to the designated agency about termination. The dates are to be looked to for determining whether or not an agency transfer is achievable for having effect the start of the 2014 crop year. Irrespective of the Commission deadline for filing notice pertaining to agency transfer the Commission will not disturb a prevailing and enforceable GMA.

In addition to what is set out in Part VI – *Transfer of Producers Between Agencies* - of the General Order the Commission has an established policy governing agency transfer. The policy can be found on the Commission web site (see link below).

Grower Marketing Agreement Policy

[<http://www.bcveg.com/docs/Policy%20-%20Grower%20Marketing%20Agreement%20-%20Nov%2028%202012.pdf>]

Agency Transfer Policy – Greenhouse Vegetable Producers

[<http://www.bcveg.com/docs/Policy%20-%20GH%20Producers%20Transferring%20Agencies%20-%20Nov%2028%202012.pdf>]

STORAGE CROP PRODUCERS

The Commission has a similar policy in effect for storage crop producers having an interest to transfer designated agency. For storage crop producers the VMC deadline for filing agency transfer notice is October 31, 2013. Similar to what is explained above regarding greenhouse vegetable producers a storage crop producer has the same duty to notify the designated agency of record about their interest to transfer agency.

Agency Transfer Policy – Storage Crop Producers

[<http://www.bcveg.com/docs/Storage%20Crop%20Producers%20Transferring%20from%20One%20Agency%20to%20Another%20-%20May%2014,%202009.pdf>]

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British Columbia Vegetable
Marketing Commission

STORAGE CROP PLANTED
AREA SURVEY RESULTS**STORAGE CROP PLANTED AREA SURVEY RESULTS**

The 2013 Commission annual planted area survey for BC storage crop vegetables conducted in June and July is nearly complete. Late arriving information will be incorporated into the data.

Total 2013 BC potato planted area (excluding seed potatoes) is 4,665 acres. This is less than 2012, as well as less than the most recent three year average. No doubt this situation reflects the contracting land area available to growers in the lower and central portions of the Fraser Valley as the acreage of crops that are not potatoes or another regulated vegetable crop increase. The land taking for the new transportation corridor running through Delta is likely another factor contributing to the fewer potato acres outcome and similarly so for other storage crops being grown in that area this season.

Overall the 2013 total planted area for the other than potatoes storage crops is similar year over year; however, this outcome is attributable to an increase in carrot planted area offsetting fewer planted acres for the other crops that comprise this crop group.

2013 green and red cabbage planted area together totals 310 acres. The combined 2013 planted area for parsnips, rutabagas, turnips and onions totals 275 acres. This is not much different compared to last year.

The planted area information is key for each storage crop agency to allow for planning and carrying out orderly marketing throughout the storage season.

The Commission extends its appreciation to storage crop producers for preparing and submitting their planted area information this year. The survey will be conducted at the same time next year.

**GREENHOUSE VEGETABLE PRODUCERS
2014 CROP MIX**

Greenhouse vegetable producers are to apply to the Commission for prior approval before adjusting their greenhouse vegetable crop mix from one crop year to another.

For producers marketing through an agency and for assuring that an agency's aggregate crop mix is aligned with its annual marketing plans the agency is also required to approve a producer's crop mix change request.

Producers not marketing through an agency are to directly inform the Commission of their 2014 crop mix intentions.

On completing the administration of the 2014 crop mix in March the result is the aggregate provincial information about greenhouse vegetable production.

The administrative process for producers to request a crop mix change will commence September 1. The last opportunity to establish the 2014 crop mix will be March 1, 2014.

As in other years producers will be sent information about crop mix change via email. Initially this will occur in early September and then continue each month until March 1.

LINKS

Newsletter Archives:
www.bcveg.com

Canadian
Horticulture Council:
www.hortcouncil.ca

GREENHOUSE VEGETABLE
PRODUCERS -
2014 CROP MIX**LINKS**

For potato industry
news go to:

United Potato
Growers of Canada:
unitedpotatocanada.com

OR

United Potato
Growers of America
unitedpotatousa.com

Commission Hotline
604-302-1046