

April
2013

Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

NEW POTATO DELIVERY
ALLOCATION DIVISION

COMMISSION APPROVES METHODOLOGY FOR ESTABLISHING PRODUCERS' DELIVERY ALLOCATION FOR NEW POTATO DELIVERY ALLOCATION DIVISION FRESH POTATOES – WHITE POTATOES

During its April 4, 2013 regular meeting the VMC reached a decision based on a Storage Crop Advisory Group recommendation regarding the methodology to be employed for establishing each potato producer's white potato delivery allocation for each of the four delivery allocation periods. This has regard to the newly created delivery allocation division termed ***Fresh Potatoes – White***.

The above described decision follows an earlier Commission decision also based on an advisory group recommendation that the ***Fresh Potatoes All Other*** delivery allocation division be separated into two delivery allocation divisions; namely, ***Fresh Potatoes – White*** and ***Fresh Potatoes – Red, Yellow and Other Colours***. Kennebec potatoes remain in the Food Service delivery allocation division. With the recent Commission decisions there will be five rather than four potato delivery allocation divisions in effect for the 2013-2014 crop year.

The Commission is preparing information about each producer's 2013-2014 crop year delivery allocation for the two above-described delivery allocation divisions. Once completed the delivery allocation information will be sent via the regular post to each producer and respective designated agencies. This is to occur by the third week of May.

The Commission approved method to split growers' historic shipments of ***Fresh – All Other*** potatoes into a historic record of Fresh White potato shipments separate from Red/Yellow/Other coloured potato shipments is to use each individual grower's actual records of historic shipments of each type to establish his/her unique percentages (White versus Red/Yellow/Other) of each type in each period of the five-year history leading up to his/her 2013-2014 crop year delivery allocation (DA).

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British Columbia Vegetable
Marketing Commission

STORAGE & PROCESSING
CROP PRODUCER
LICENCE RENEWAL

STORAGE AND PROCESSING CROP PRODUCER LICENCE RENEWAL

Renewal of Annual Producer Licences for Storage and Processing Crop producers is underway.

Annual Producer licences issued at this time last year expire May 15, 2013 and are subject for renewal.

Recently, license renewal information was distributed to producers via the regular post. The information included a license renewal form.

The completed, dated and signed form accompanied by the Class I annual producer licence fee of \$250 is to arrive the VMC office by no later than May 14.

When issued the annual producer licence will correspond to the May 15, 2013 – May 14, 2014 licensing period.

Producers growing both storage and processing crops require only one licence.

The \$250 annual license fee is the last of three successive year over year producer license fee increases put in place by way of an October 21, 2010 VMC decision regarding industry stakeholder licence fees.

Any grower who did not receive licence renewal information via the post should contact Sharon Danyluk at the VMC office (tel: 604-542-9734, ext. 24).

WHOLESALE AND PROCESSOR LICENCE RENEWAL COMPLETED

Regardless of issue date annual Wholesale and Processor licences expire March 1. Licence renewal occurred during the February-March period and on completion there are two more processor licensees this year compared to last year while there is no year over year change in the number of wholesale licensees.

NEW POTATO DELIVERY ALLOCATION DIVISION

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These grower-specific percentages are then multiplied by the Commission's grower-specific recorded historic shipments of Fresh-All Other potatoes to determine the five year historic record (2008/09 to 2012/13) of tons shipped of Fresh Whites and tons shipped of Red/Yellow/Others in each period.

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Newsletter Archives:
www.bcveg.com

Canadian
Horticulture Council:
www.hortcouncil.ca

LINKS
For potato industry
news go to:
United Potato
Growers of Canada:
unitedpotatocanada.com

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WHOLESALE & PROCESSOR
LICENCE RENEWAL
COMPLETED

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